

# **S4DIRECT PLUG & PLAY SOLUTION** OFFER BORROWERS IMMEDIATE ACCESS TO VERIFIED ASSISTANCE PROGRAMS

Utilize SpringFour's S4direct technology solution to connect borrowers to effective and vetted mortgage assistance programs, HAF state funds, HUD certified counselors and other basic need resources.

SpringFour provides an easy to implement digital solution that enables quick and simple access to the most up-to-date and vetted resources - helping borrowers find the most accurate and timely information pertaining to HAF, HUD-certified housing counseling, and basic needs. This SpringFour direct limited edition is designed to go to market in 15 days or less-meeting consumer demand and regulatory requirements/CFPB guidance.



**Up-to-date HAF program funds & State Tip Sheets** 



**Resources available Nationwide** 



**HUD-Certified Housing Counselors** 



Resources vetted and updated by professional data team



**Basic Need Resources available only** through nonprofit and government agencies



**Real-time Reporting of borrower** referrals by zip code



Go to Market deployment in under 15 days



Unlimited usage by the borrower





Streamlined vendor compliance, no exchange of PII, deemed low-risk vendor.



SpringFour will waive deployment fees for any annual or multi-year agreement signed by 12/31/2021.



Tiered pricing based on portfolio size.



Custom development available to expand borrower referral categories, co-brand or white-label.

## **S4DIRECT FOR MORTGAGE SERVICERS**

**Special Edition Release Summer 2021** 

## HOW TO LEVERAGE THE DIGITAL REFERRAL & BORROWER COMMUNICATION TOOL

#### EASY ENTRY WITH A SIMPLE BUTTON OR ICON

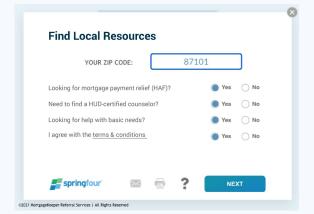
Can be placed anywhere on servicer's website (requiring minimal IT investment or time to deploy)

#### **INITIAL PROMPT TO TARGET RESOURCES**

Borrower enters their ZIP CODE and chooses from three categories:

- → Mortgage Relief (HAF)
- → HUD-Certified Housing Counseling
- → Basic Needs





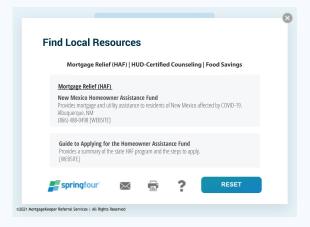
### PERSONALIZED RESULTS

Targeted mortgage assistance resources will return instantly:

Borrower can click on website, receive an email of selected resources and view and download pdf guides

#### **DOCUMENTED RESULTS**

Report out to stakeholders on aggregate application usage by service category and location.



#### SIMPLE INTEGRATION

**STEP 1:** Attach javascript code onto your website in as little as 2 hours

STEP 2: Share website & links with your borrowers

STEP 3: Begin marketing your ability to connect your borrowers to funds and programs

**STEP 4:** Access your unique reporting portal to generate data on referrals made to document borrower communication and assistance for regulators and stakeholders