

**SpringFour's Disaster Relief category provides resources that support consumers in the preparation, response, and recovery phases of a natural disaster.** The category includes local, state, and national nonprofit and government resources vetted by SpringFour's Resource Integrity Team, and offers SpringFour-authored Financial Health Resource Guides on fires, floods, and tornados, with insights on recovery, FEMA's federal assistance application, and other benefits.

Read More: ["How SpringFour Can Help Organizations Provide Much-Needed Support to Those Affected by Natural Disasters"](#)

## Disaster Relief Category Includes:

### CITY & COUNTY EMERGENCY MANAGEMENT AGENCIES

City & county emergency management agencies provide the most up-to-date information about disaster response efforts in a consumer's immediate area.

### NATIONAL ORGANIZATIONS & FEDERAL GOVERNMENT

Immediately following a disaster, resources generally come from national organizations and the federal government to address immediate needs.

### FEMA DISASTER DECLARATIONS & INDIVIDUAL ASSISTANCE BY COUNTY

As FEMA disaster declarations are issued, we add those at the county level when a county is eligible for Individual Assistance. We add the declaration as a resource so that the application for assistance from FEMA is easy to find with a quick search for Disaster Relief resources.

### LOCAL NON-PROFITS & FOUNDATIONS

In the weeks and months after the disaster, as damage and resource needs have been assessed, local nonprofits and foundations get more involved and provide additional resources.

### OTHER DISASTER RELIEF RESOURCES

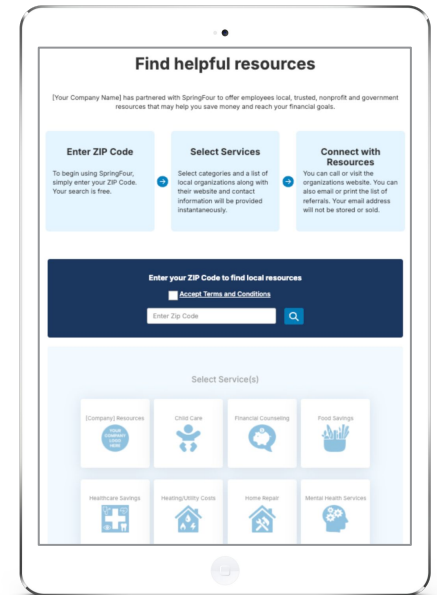
We add resources as they come online, especially as they assist with the recovery and rebuild phases. That can be weeks (or months) after the disaster occurred, but that's when people have moved past the initial response phase and need help preparing a plan for financial recovery and rebuilding.



# What To Do With SpringFour to Support Disaster Relief Efforts

## 1 UPDATE YOUR DEPLOYMENT CATEGORIES WITH DISASTER RELIEF RESOURCES

- ✓ Add SpringFour's Disaster Relief category to your SpringFour deployment(s)
- ✓ Update other available categories to include resources that support consumers affected by natural disasters like home repair, mental health resources, and more



## 2 CREATE A DISASTER RELIEF DEPLOYMENT AND PAGE

- ✓ Build a SpringFour deployment geared directly toward those affected by disasters
- ✓ Create a dedicated disaster relief landing page that links to SpringFour to help consumers know where to turn to access trustworthy resources on their own time

## 3 STRENGTHEN CUSTOMER COMMUNICATIONS SURROUNDING DISASTER RELIEF

- ✓ Point people to SpringFour when offering support to those impacted by disasters
- ✓ Provide free, 24/7 access to resources with SpringFour's consumer self-serve products
- ✓ Give agents, counselors, coaches, and employees a place to direct those in need
- ✓ Support consumers with vetted, nonprofit and government resources that help them regain a sense of stability in the response phase and create a long-term recovery plan for managing income, expenses, and debt
- ✓ Add link to SpringFour in customer communications, portals, and support pages

## 4 SHARE SUCCESSES WITH CONSUMERS AND STAKEHOLDERS IN REPORTING

- ✓ Direct elected officials and other stakeholders to your disaster relief page
- ✓ Include disaster relief efforts with SpringFour in annual, ESG, and impact reporting
- ✓ Demonstrate tangible support and provide actionable relief by connecting those impacted by natural disasters with SpringFour's financial health resources

# Why Work With SpringFour on Disaster Response and Recovery

## 1 STRENGTHEN FUTURE RELIEF PLANS: NATURAL DISASTERS ARE HERE TO STAY

- ✓ **Build a dedicated landing page or deployment** to support your consumers recovering now and in the future with the ability to adapt language per disaster
- ✓ **Prepare your company to respond to continually increasing natural disasters** with climate change as a rising concern


## 2 DEVELOP EVERGREEN DISASTER RESPONSE MATERIALS

- ✓ **Create templates** that can be updated for disaster relief communication materials

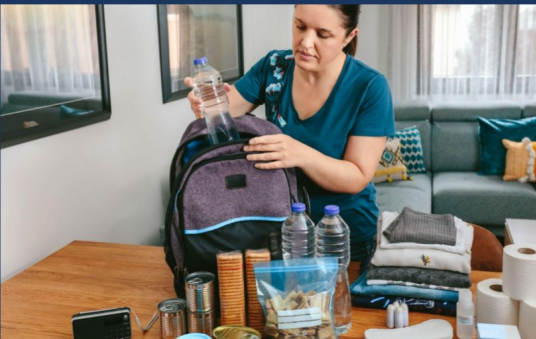
## 3 ANALYZE DISASTER RESPONSE AND RECOVERY RESOURCES DELIVERED

- ✓ **Identify the volume of consumers supported** and financial health referrals delivered
- ✓ **Quantify impact with SpringFour** to share with stakeholders and in reporting

## WAYS TO SUPPORT THOSE RECOVERING FROM DISASTERS WITH SPRINGFOUR

FINANCIAL HEALTH RESOURCE GUIDE 

**DISASTER RELIEF**



**SpringFour is here to help.** The following guide provides information about resources for preparation, response, and recovery. This guide is intended as a free resource for victims of natural disasters.

As FEMA, state and local governments, and organizations mobilize to provide resources before and after major disasters, SpringFour is committed to providing the most recent information available. Please note that some of the resources listed may have changed after publication. Resources in this guide have been independently vetted by the SpringFour Resource Integrity Team. SpringFour never receives a fee for referring or including any resource.

[Para ver la información de este documento en Español Haz Clic Aquí](#)

SpringFour is a social impact fintech that provides professionally vetted financial health resources through banks, lenders, servicers, employers, and non-profit subscribers.

SpringFour's Financial Health Resource Guides on Disaster Relief are available as well as other SpringFour categories that support consumers with disaster relief and recovery.



Home Repair



Food Savings



Mental Health Resources



Heating & Utility Costs



Healthcare Savings



Rental Resources



Small Business Support



Transportation Savings